



## Ivan Zatkovich, Principal Consultant

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### Company Profile

eCompCONSULTANTS is an intellectual property consulting and patent litigation support firm providing professional services in the areas of internet technology, telecommunications and information technology. eComp consists of a collaborative staff of senior industry experts and executives. Ivan Zatkovich founded the company in 2000. Today he serves as principal consultant providing expert services and leadership for the companies testifying and consulting experts. Mr. Zatkovich has 27 years experience in computer science, computer networks, and software engineering.

### Areas of Expertise

Internet, telecommunications & information technology including:

- Internet commerce technologies
- Internet marketing and copyright disputes
- Software contract disputes
- E-discovery
- Network forensics

### Professional Services

Summary of services:

- Expert Reports: Patent infringement & non-infringement
- Prior Art Analysis: Triage & Detailed Analysis
- Software Project Analysis for contract disputes
- Deposition and Testimony
- Special Services for multi-defendant cases

### Professional Experience

Principal Consultant / Expert Witness - 8 yrs

- Patent litigation consulting for telecommunications and internet technology patents.
- Software contract and due diligence consulting for disputes involving custom software projects.
- Patent portfolio evaluation including rating patent portfolios and assessing market valuation.
- Major testifying cases include: Ronald A. Katz (Multi-District Litigation), IBM v. Amazon.com, TGIP v. AT&T, et.al., Pay for Position v. Google, et.al

Information Technology Director and Project Manager - 13 yrs

- Responsible for \$50,000 to \$18 million in domestic and international software projects with leadership roles in system design, development and technical architecture.

Internet and e-Commerce - 8 yrs

- Commercial and storefront websites, e-marketing and personalization, search engine optimization, meta tag strategies. Sample clients: GIECO, AAA Travel, Amazon.com

Telecommunications - 11 yrs

- Extensive industry experience working with computer telephony integration, call center, IVR, ACD, VoIP, and unified messaging. Sample clients: Verizon, Deutsche Telekom & Lucent-Alcatel

Banking, Insurance, and Financial - 5 yrs

- Provided e-business solutions, infrastructure consulting, Customer Relationship solutions  
Sample clients: Citicorp, e\*Trade, Smith Barney, Hartford Insurance, Geico