

TRANSPORTATION ALTERNATIVES
NED B. EINSTEIN, PRESIDENT

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- Areas of Expertise: Accident analysis, testimony and mediation in vehicle and pedestrian accidents and incidents involving transit, paratransit, schoolbus, motorcoach, special education, non-emergency medical, ambulette, taxi, shuttle, child transport and other passenger transportation services; slips and falls; crossing, boarding and alighting; wheelchairs; seatbelts; elderly, disabled and schoolchildren; driver and motorist fatigue; ADA, accessibility and priority treatment; passenger security and sexual abuse; vehicle design, specification, crashworthiness, quality assurance and product defects; industry and driver policies, procedures, regulations and standards; driver training and operating practices; system management, monitoring and supervision; ADA, NHTSA, FTA, FMCSA, FERPA, HIPAA, IDEA and other regulatory requirements, including testing and certification of drivers, training and vehicles; risk management; planning and system design; cost and performance analysis.
- The Firm: **Transportation Alternatives** is a passenger transportation and automotive consultancy engaged in the planning, design, evaluation, management, operation, regulation and safety of public transportation services; vehicle design, evaluation, specification, testing and certification; and forensic accident investigation and analysis. The firm specializes in elderly, physically and developmentally disabled individuals, schoolchildren, wheelchairs and accidents involving passenger securement, crossing and molestation.
- Education: MURP (Masters, Urban & Regional Planning): George Washington Univ., 1975
BA, English Literature: Rutgers University, 1969
- Professional Experience: **President, Transportation Alternatives** (1980 to present). Consulted to USDOT, and scores of transit agencies, private contractors, social service agencies, state agencies and school districts. Designed several major transportation systems.
Vice President/General Manager, PTS Transportation (1982-1992). Directed the operations of a 70-vehicle transportation system for physically and developmentally disabled individuals, and non-emergency medical service; served as the original Paratransit Broker for the City of Los Angeles.
President, TAM-USA (1989-1995). Formed and directed the operations of a U.S.-Slovene joint venture company which coordinated the design, testing, certification and marketing efforts for a European-manufactured school bus and motorcoach successfully introduced into the U.S. market.
- Legal Experience: **Served as a consulting and testifying expert on more than 600 public transportation-related accident cases and Class Action suits—for both plaintiffs and defendants—since 1989, including depositions, trial testimony and mediation.**
- Appointments & Memberships: American Public Transportation Association
National Association of Pupil Transportation
United Motorcoach Association
Association Internationale pour la Sécurité du Transport des Jeunes (AIST)
National Congress on School Transportation
Committee on School Transportation Safety, National Academy of Sciences
- Comments: Please call or e-mail for CV and complete list of publications, or see website: www.transalt.com.