

# TRANSPORTATION ALTERNATIVES

## NED B. EINSTEIN, PRESIDENT

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### Areas of Expertise:

Expert testimony in accidents and incidents involving transit, paratransit, schoolbus, motorcoach, special education, non-emergency medical transportation (NEMT)/ambulette, taxi, shuttle, child transport and other passenger transportation services. Specialize in: slips and falls; crossing, boarding and alighting; wheelchair securement; seatbelts; elderly, disabled and schoolchildren; driver and motorist fatigue; ADA, accessibility and priority treatment; passenger security and sexual abuse; vehicle design, specification and product defects; policies and procedures, regulations and standards; catastrophic motorcoach accidents, driver training and certification; management, monitoring and supervision; and standards of care, including ADA, NHTSA, FTA, FMCSA, FERPA, HIPAA, IDEA and other regulatory requirements.

### The Firm:

**Transportation Alternatives** has more than four decades of experience in expert witness and consulting services (see [transalt.com](http://transalt.com)). Most unique, TA has worked on both the "operating" and "automotive" sides of the industry. And TA President Ned Einstein has worked at high levels in every sector of the industry, including transit, paratransit, schoolbus, taxi/limo, shuttle, child transport, Uber/Lyft, motorcoach, special needs and NEMT service. Mr. Einstein is a member of leading organizations, and has written for trade magazines, in most of these sectors.

### Education:

MURP (Masters, Urban & Regional Planning): George Washington Univ., 1975  
BA, English Literature: Rutgers University, 1969

### Professional Experience:

**President, Transportation Alternatives** (1980 to present). Consulted to USDOT, FTA, FMCSA, NHTSA and dozens of transit agencies, private contractors, social service agencies, state, local and county agencies and school districts. Directed USDOT's first nationwide examination of special transportation systems for disabled and elderly individuals. Designed several major public transportation systems. Authored several major USDOT and other full-length documents, and more than 200 magazine articles.

**Chairman/General Manager, PTS Transportation** (1982-1992). Directed the operations of a 70-vehicle transportation system for physically and developmentally disabled individuals, and non-emergency medical service for 10 years; served as the original paratransit broker for the City of Los Angeles.

**President, TAM-USA** (1989-1995). Formed and directed the operations of a U.S.-Slovenian joint venture company which coordinated the design, testing, certification and marketing efforts for a European-manufactured school bus and motorcoach successfully introduced into the U.S. market.

### Legal Experience:

**Served as a testifying expert on more than 600 public transportation-related lawsuits — for both plaintiffs and defendants — since 1989.**

### Appointments & Memberships:

American Public Transportation Association  
Access Committee (APTA)  
National Association of Pupil Transportation  
United Motorcoach Association  
Association Internationale pour la Sécurité du Transport des Jeunes (AIST)  
National Congress on School Transportation  
Committee on School Transportation Safety, National Academy of Sciences

Comments: Please call or e-mail for CV and complete list of publications, or see websites: [transalt.com](http://transalt.com), [safetycompromises.com](http://safetycompromises.com), [wheelchairandaccidentsecurement.com](http://wheelchairandaccidentsecurement.com), [crossingaccidents.com](http://crossingaccidents.com) and [turningaccidents.com](http://turningaccidents.com).