



IVAN ZATKOVICH
PRINCIPAL CONSULTANT

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COMPANY PROFILE

eCompCONSULTANTS is a firm providing expert witness litigation and consulting services in the areas of internet technology, telecommunications, information technology and digital media. eComp Consultants consists of a collaborative staff of senior industry experts and executives. Ivan Zatkovich founded the company in 2000. Today he serves as principal consultant providing expert services and leadership for the companies testifying and consulting experts. Mr. Zatkovich has 25+ years' experience in the computer science, computer networks, and software engineering.

AREAS OF EXPERTISE

INTERNET, TELECOMMUNICATIONS & DIGITAL MEDIA INCLUDING:

- Telecommunication, wireless, networks
- eCommerce, internet marketing, web development
- Software development, design, and testing
- Project management, quality control, and contract compliance
- Media distribution and storage

PROFESSIONAL SERVICES

SUMMARY OF SERVICES:

- Expert Reports: IP, contract disputes, copyright, trademark
- Prior Art Analysis: Triage & Detailed Analysis
- Software project analysis, code review
- Special Services for multi-defendant cases
- Deposition and Trial Testimony

PROFESSIONAL EXPERIENCE

SUMMARY OF INDUSTRY EXPERTISE

- 25+ years IT & Computer Science
- Internet and eCommerce – 18 years (Amazon, GEICO)
- Telecommunications – 16 years (Verizon, Alcatel)
- Digital Media - 18 years (McGraw Hill, Digital Equipment)
- Banking, Insurance and Financial – 7 years (Citicorp, Hartford)

PRINCIPAL CONSULTANT / EXPERT WITNESS
– 16 YEARS

- Patent litigation consulting, IPR filings, Non-infringement, Infringement, 101 declarations
- Software contract and due diligence consulting for disputes involving custom software projects
- Copyright, Trade Marks, Trade Secrets Litigation

SAMPLE OF EXPERT TESTIFYING CASES:

Katz v. Fifth Third Bank, Cox, Echostar (5 other Defendants)
[Morrison Foerster, Vorys, Wood Herron & Evans]

Nature of case: Patent Litigation for Call Center and Telecom Technology
Engagement: Expertise in Call Center Systems on banking, mortgage, credit cards in preparing non-infringement & rebuttal expert report.

IBM v. Amazon.com [Fish & Richardson]

Nature of case: Intellectual Property Litigation
Engagement: Expertise in web marketing, online advertising, eCommerce technology for prior art, patent validity & non-infringement.

Nuance Communications v. TellMe Networks (Microsoft)
[Patterson Belknap Webb & Tyler]

Nature of case: Patent Litigation
Engagement: Expertise in speech recognition & call center technology, prior art investigation, opinions on patent validity and non-infringement.

Dallal v. New York Times [Rubin, Bailin, Ortoli, Mayer & Baker]

Nature of case: Web Copyright
Engagement: Expertise in media publishing practices, content licensing, web content customization.

Bid for Position v. AOL, Google, Microsoft, MIVA
[Dorsey & Whitney]

Nature of case: e-Commerce Patent Litigation
Engagement: Invalidity report for web keyword auction technology, internet search engine technology.

TGIP v. AT&T, IDT, et.al [Finnegan, Henderson, Farabow, Garrett & Dunner]

Nature of case: Patent Litigation
Engagement: Expertise in eCommerce transaction, Cell phone provisioning, point-of-sale calling card transactions for non-infringement and Invalidity report.