

**Rhonda Harper**

[rhonda@rhondaharperllc.com](mailto:rhonda@rhondaharperllc.com)

214-244-4608

## PROFESSIONAL HISTORY

**95+ Law Firms | 50+ Surveys | 45+ Depositions | 20+ Trials**

*"I very strongly recommend Rhonda Harper. She's great to work with and her work product is absolutely top-shelf."* – Shareholder, Greenberg Traurig LLP

**Surveys \* Trademark and Trade Dress Infringement \* Advertising \* Licensing \* Commercial Reasonableness \* Brand \* Defamation \* Retail \* Marketing \* Business**

## PROFESSIONAL EXPERIENCE

---

Expert Witness, Rhonda Harper LLC, Dallas, TX

Chief Marketing Officer & VP Marketing, Walmart Sam's Club

Chief Marketing Officer & VP Marketing, VF Corporation VFI

Senior Vice President & General Manager, Ketchum Communications

Global Director, Marketing Communications, UPS

Marketing Promotion Director, Nabisco Biscuit Division

## PROFESSIONAL AFFILIATIONS

---

Board of Directors, Member, Speaker, Brand Activation Association

Board of Directors, Member, Speaker, Insights Association

Member, International Trademark Association

Member, Data & Marketing Association

Member, Speaker, American Marketing Association

Member, Speaker, Institute of International Research

Member, American Association for Public Opinion Research, Member

Member, Public Relations Society of America

## EDUCATION

---

Master of Business Administration (MBA), Emory University

Bachelor of Science (BS), Education / Math Resource, Illinois State University

## OTHER

---

Founder & CEO, Whimiy LLC and Penrose Check-In Services LLC

Founder & CEO, RTM&J LLC

Co-Founder and Board of Directors, Leadership Worth Following

Adjunct Marketing Professor, American University

Adjunct Marketing Professor, Fairleigh Dickinson

MBA Case Competition Judge, Emory University

Board of Directors, Emory University Goizueta Business School Alumni Association

International Winner: Cartier Women's Initiative 2017, co-sponsored by McKinsey & Co.

National Winner: AARP Innovation@50+