

CONSOR®
Intellectual Asset Management

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CONSOR provides proven expertise on the business and economic issues of intellectual property disputes. Our firm is renowned for its business-based approach to litigation issues of economic damages, confusion, breach of contract, infringement, lost profits, licensing customs and practices, and valuation.

We thoroughly research and support our opinions based not only on our proprietary database of intellectual property transactions, but also on complete analyses of the underlying business issues.

Trademark and Corporate Brand Assets – We have unmatched proficiency in trademark and brand valuation, royalty rates, licensing, and brand extension strategies. We often provide deal management and take the lead in negotiations of complex licensing agreements.

Patents and Technology – Our technology group specializes in valuations, portfolio management and litigation support, and has pioneered a technology portfolio management system and technology factor analysis.

Electronic, Internet and Software – We continue to be at the forefront of digital asset licensing, establishing global royalty rates and values for software, electronic, and Internet assets.

Celebrities and Estates – Increasingly, celebrities and their estates find great value in their images and associated intangible assets. We establish compensation and values for the use of those assets.

Media and Not-for-Profit Organizations – We establish intellectual property values for media and other entertainment properties, and for not-for-profit organizations that impact a broad range of people, often on a global basis.

Sports and Events – CONSOR pioneered the licensing and valuation of major events beginning with the Calgary Olympics in 1988, to The World Cups of 2006 and 2010.

Services:

- Infringement and Confusion ● Customs and Practices ● Economic Damages ● Bankruptcy
- Expert Witness

Clients:

Akin, Gump, Strauss, Hauer & Feld
Baker Hostetter
Baker & McKenzie
Christensen, Glaser, Fink, Jacobs
Fish & Richardson
Gibson Dunn & Crutcher
Greenberg Traurig
Harder Mirell & Abrams
Jones Day
Kenyon & Kenyon
Kilpatrick Townsend & Stockton
Kirkland & Ellis

Ladas & Perry
LeBoeuf Lamb
Loeb & Loeb
McDermott, Will & Emery
O'Melveny & Myers
Perkins Cole
Pillsbury, Winthrop
Ropes & Gray
Sidley Auston
Venable
Wilson, Sonsini
Winston & Straw