



TILE INSTITUTE OF AMERICA
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- Services: -
- Expert Witness
 - Product investigation
 - Forensic Research
 - Master Tile & Natural Stone
 - Slips, Trips and Falls
 - Coefficient of Friction Testing
 - Mediations and Arbitrations
 - Testing: Relevant, cost effective, independent and laboratory
 - Extremely competent tile & natural stone problem investigations
 - Highest integrity in unbiased reporting
 - Publications and newsletter
 - Quality Control Monitoring
 - Demonstrative Evidence
- Profile: Gerald M. Halweg is President/CEO of the Tile Institute of America, TIA. He has earned the recognition of being an internationally acclaimed expert witness and consultant with over 40 years of experience.
- Professional Experience:
- Executive Director of the Ceramic Tile Institute (CTI) for 14 years headquartered in Los Angeles prior to closing.
 - Served as Chief Executive Officer of Ceramic Tile Institute of America (CTIOA)
 - Job site inspections, consultations and research for tile industry number in excess of 200 projects per year
 - Instrumental in writing of examinations for the California C-54 Tile Contractors' licenses and introduced/assisted in the formulation of the Tile Contractors' License Programs and Tile Contractors' examinations for various other states
 - Authored various standards for tile industry including slip-resistant test procedure
 - Written numerous articles in industry periodicals, professional documents and test books
 - For many years was Publisher and Editor of Tile Industry News with a circulation of over 50,000 copies bimonthly in 50 states and 22 countries
 - Has served two terms as President of the Los Angeles Chapter of the Construction Specifications Institute (with over +19,000 members)
 - Spearheaded, invented and developed the first 32 sound rated tile floor systems in the world
 - Chief Administrator of the Ceramic Tile Institute's Annual Seminar and Tile Exhibition
 - Director on the Board for Western States Ceramic Tile Association (WSCTA)
 - Represents the tile industry at countless industry conferences, Annual Business Meetings of the Codes for code changes to the Uniform Building Code (UBC), published by the International Conference of Building Officials (ICBO), Uniform Plumbing Code (UPC) published by the International Association of Plumbing and Mechanical Officials (IAPMO), International Conference Building Official's General Design and Education Committee and various tile industry committees of the Tile Council of America (TCA), American National Standards Institute (ANSI), and the American Society for Testing and Materials (ASTM), American Institute of Architects (AIA), International Conference and Building Officials-Evaluation Services, (ICBO-ES), International Association of Plumbing & Mechanical Officials (IAPMO), Construction Specifications Institute (CSI), American Society of Interior Designers (ASID), National Association of Women in Construction (NAWIC), Council of American Building Officials (CABO), Building Officials Conference of America (BOCA), American Construction Inspectors Association (ACIE), ITE, NTCA, Ceramic Tile Distributors Association (CTDA), and Tile Contractors Association of America (TCAA)
 - Instructor and Department Chairman of several Academic & Vocational Programs
 - Director of Media Service Center (Department of TV, Radio and Films) for the American Lutheran Church
 - Administrator for Simi Valley Unified School
- Teaching: Visiting lecturer for the re-certification of the Registered Architects of California at the University of Southern California (USC), University of California at Los Angeles (UCLA), Stanford University, University of California at Irvine (UCI), California Lutheran University (CLU), California State University at Long Beach, CSU Pomona, CSU San Luis Obispo, CSU Northridge, Woodbury University L.A., Saddleback College, University of Italy at Bologna and other colleges
- Also lectured at the National Kitchen and Bath Association (NKBA), Acoustical Society of America, American Society of Interior Designers (ASID), Institute of Business Designers (IBD), National Kitchen Cabinet Association, American Textiles Manufacturers Institute, Apartment Owners and Managers Association, National Association of Women in Construction, Building Industry Association of Southern California (BIA), AIA, Associated General Contractors (AGC), CSI, Associated Tile Contractors of Southern California (ATC/SC), Tile Contractor Association in many cities and areas, Tile, Marble & Terrazzo Association of Hawaii, California Council of American Institute of Architects (CC/AIA), Unified Plumbing and Piping Association, American Construction Inspectors Association (ACIA), Tile Expo in Bologna (Simcer), Seminars in Sassuolo, Italy, Germany, Bavaria, Austria, Canada, Mexico, and Switzerland