

# ALMEXPERTS

## *Media Guide*

Grow your business with the power of ALM.

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## THE ALM ADVANTAGE

### VISIBILITY ACROSS ALM PUBLICATIONS AND ONLINE PROPERTIES

**ALMExperts** enjoys broad nationwide exposure thanks to its membership in ALM's award-winning nationwide family of products. **Over 70% of U.S. lawyers** have contact with ALM annually. ALM's 26 websites reach **7.6 million unique annual visitors** worldwide.

In addition to being seen on **ALMExperts.com**, your listing can be seen on **Law.com**, the leading online legal portal, and **VerdictSearch.com**, the leading publisher of verdict and settlement news and research. Your listing can also be found through ALM's partners, such as **Lexis-Nexis**.

All of this is included when you advertise with **ALMExperts**.

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**THE NATIONAL LAW JOURNAL**

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The ultimate source for experts, consultants and litigation support services.

## NATIONAL DISTRIBUTION & SCHEDULE

ALMExperts directories offer an unparalleled opportunity to reach high-powered audiences in state and regional markets from coast-to-coast. Target lawyers, insurance professionals and other key decision-makers in need of your services. Get results and a competitive edge in your location.



### Midwestern

**TERRITORIES COVERED:** Iowa, Illinois, Indiana, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin

**SPACE RESERVATION:** January

**PUBLICATION MONTH:** February

**DISTRIBUTED TO:** Select subscribers of The National Law Journal and American Association for Justice (AAJ) members by region, select litigation product buyers from the ALM master database, and select insurance companies.



### National Medical

**TERRITORIES COVERED:** Nationwide

**SPACE RESERVATION:** February

**PUBLICATION MONTH:** March

**DISTRIBUTED TO:** Select subscribers of The National

Law Journal and AAJ members, personal injury product buyers from the ALM master database, and select insurance companies.



### Mid-Atlantic

**TERRITORIES COVERED:** Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia

**SPACE RESERVATION:** March

**PUBLICATION MONTH:** April

**DISTRIBUTED TO:** Select subscribers of The National Law Journal and AAJ members by region, all paid subscribers to Legal Times and The Legal Intelligencer, and select insurance companies.



### Southwestern

**TERRITORIES COVERED:** Arkansas, Louisiana, Oklahoma, Texas

**SPACE RESERVATION:** May

**PUBLICATION MONTH:** June

**DISTRIBUTED TO:** Select

subscribers of The National Law Journal and AAJ members by region, all paid subscribers to the Texas Lawyer and VerdictSearch Texas, and select insurance companies.



### Southeastern

**TERRITORIES COVERED:** Florida, Alabama, Georgia, Mississippi, North Carolina, South Carolina, Tennessee

**SPACE RESERVATION:** June

**PUBLICATION MONTH:** July

**DISTRIBUTED TO:** Select subscribers of The National Law Journal and AAJ members by region, all paid subscribers to the Fulton County Daily Report and Daily Business Review, and select insurance companies.



### New England

**TERRITORIES COVERED:** Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, Vermont

**SPACE RESERVATION:** July

**PUBLICATION MONTH:** August

**DISTRIBUTED TO:** Select subscribers of *The National Law Journal* and AAJ members by region, all paid subscribers to *The Connecticut Law Tribune*, and select insurance companies.



### New York

**TERRITORY COVERED:** New York

**SPACE RESERVATION:** August

**PUBLICATION MONTH:** September

**DISTRIBUTED TO:** Select

subscribers of The National Law Journal and AAJ members by region, all paid subscribers to New York Law Journal and VerdictSearch New York, and select insurance companies.



### New Jersey

**TERRITORY COVERED:** New Jersey

**SPACE RESERVATION:** September

**PUBLICATION MONTH:** October

**DISTRIBUTED TO:** Select subscribers of *The National*

*Law Journal* and AAJ members by region, all paid subscribers to the *New Jersey Law Journal* and *VerdictSearch New Jersey*, and select insurance companies.



### Western (Legal Expert Pages)

**TERRITORIES COVERED:** California, Arizona, Colorado, Idaho, Montana, New Mexico, Nevada, Oregon, Utah, Washington, Wyoming

**SPACE RESERVATION:** November

**PUBLICATION MONTH:** December

**DISTRIBUTED TO:** Select subscribers of The National Law Journal and AAJ members by region, all paid subscribers to The Recorder and VerdictSearch California, and select insurance companies.

## MEMBERSHIP PACKAGES

ALMExperts offers four specially priced membership levels – **Platinum, Gold, Silver & Bronze**. Whether you need multiple enhanced listings and a full-page resume or a few basic listings, we offer solutions tailored to your goals and budget. Our sales representatives are happy to work with you to help you find the right membership level.

**Contact us for rates and additional information. All packages include an annual online listing.**

### PLATINUM

- 1 Full-page display ad in print directory with photo or logo
- 1 Full-page resume in directory
- 30 Indexed Areas of Expertise in print directory
- 25 Basic listings in print directory (company name, contact, city, state and phone)
- 5 Enhanced listings in print directory (full contact information profile of 100 words or fewer) with photo or logo
- Priority Platinum level resume with profile and photo or logo on ALMExperts.com/Law.com associated with all 30 areas of expertise for one year

### GOLD

- 1 Full-page resume in print directory
- 20 Indexed Areas of Expertise
- 19 basic listings in print directory
- 1 Enhanced listing in print directory (profile of 100 words or fewer)
- Priority Gold level resume with profile on ALMExperts.com associated with all 20 areas of expertise for one year

### SILVER

- 1 Full-page resume in print directory
- 10 Indexed Areas of Expertise
- 9 basic listings in print directory
- 1 Enhanced listing in print directory (profile of 100 words or fewer)
- Priority Silver level resume with profile on ALMExperts.com associated with all 10 areas of expertise for one year

### BRONZE

- 5 Indexed Areas of Expertise
- 4 basic listings in print directory
- 1 Enhanced listing in print directory (profile of 100 words or fewer)
- Priority Bronze level listings with profile on ALMExperts.com associated with all 5 areas of expertise for one year



## RESUMES & ENHANCED LISTINGS


### DETAILED LISTINGS IMPRESS AND PERSUADE.

Highlight your unique credentials, expertise and accomplishments. We provide free consultation and guidance. Our staff has decades of experience helping experts create effective profiles, resumes and CVs that generate interest and attract new business.

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ALM EXPERTS MEDIA GUIDE

**STEVEN G. BURGESS**



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steve@burgessforensics.com

**EXPERT WITNESS QUALIFICATIONS**

- Expert in most computer hardware, peripherals, operating systems, and applications
- Qualified as Expert in courts in California and Texas
- Specialist in computer forensics—data discovery
- World-renowned as a leading expert in recovery of data from disk drives and other electronic media. Has personally performed recovery and forensics analysis on more than 15,000 drives and other media
- Also knowledgeable in the emerging field of Molecular Nanotechnology

**BUSINESS AND EMPLOYMENT**

**BURGESS CONSULTING, 1992-2006, Redwood City, Novato, and Santa Maria, CA**  
Principal, Computer, Forensics, Electronic Discovery firm. Expert Witness/Forensic Data Expert to law firms, including O'Melveny & Myers, Howard Rice Nemerovsky Canady Falk & Rabkin, Greenberg Traurig, Holland & Knight LLP, Weil Gotshal & Manges, Pillsbury Levinson & Mills, Brobeck Phleger and Harrison, Shook Hardy & Bacon, and many other law firms throughout the US

**COMMITTED TO MEMORY, LLC, 1997-2001, President and Founder**  
Internet and storage networking and data management firm

**DATA RECOVERY/DISK REPAIR, INC., 1992-1994, Founder and Managing Vice-President, San Carlos, CA**  
Sought out by and successfully recovered data for many Fortune 500 companies, government agencies, insurance firms, and hundreds of others, including The World Security Council, Oracle Corporation, Xerox Corporation, Raytheon, Mercury Insurance, Aon, Stanford University, Stanford Children's Hospital, IBM, Apple, Hewlett-Packard, Princeton University, Ernst & Young, KPMG Peat Marwick, Lawrence Livermore National Laboratories, the United States Navy, US Air Force, the US Department of Education

**MIPRO III, 1984-1992, Founder and General Partner**  
Disk drive, computer repair & data recovery

**MIPRO, 1983-1984, Lead Technician and Marketing Assistant**  
Floppy disk drive repair business

**OTHER POSITIONS**  
Scientific Advisory Board—Lifeboat Foundation, Global Task Force—Center for Responsible Nanotechnology, Board Member of Commercial Zen, Founding member of Media Tool Interactive, Co-Chairman EEOEE, Redwood City School District, Board forming Gravity International, Consultant to Board of Point Source Technologies

**EDUCATION**  
University of Phoenix  
Bachelor of Science Business Administration

**UC Santa Barbara**  
Biochemistry and Environmental Studies Majors, Honors Program Scholar

**ASSOCIATIONS**  
International Computer and Security Association—Disaster Protection and Recovery Association  
Association of Records Managers and Administrators—Buckminster Fuller Institute  
Center for Responsible Nanotechnology—Foresight Nanotech Institute  
Planetary Society—New York Academy of Sciences  
Lifeboat Foundation—Center for Responsible Nanotechnology  
Forensic Expert Witness Association



**ELC Electric, Inc.**  
**Edward L. Clark, Jr.**  
5582 McFadden Ave  
Huntington Beach, CA 92649  
Phone: (714) 903-4489  
Fax: (714) 903-4344  
E-mail: edclark@elc-electric.com

**Expert Profile: Areas of expertise include:**  
Electrical Contractor/Engineer, Accident Reconstruction, Construction Defects/Failure Analysis, Transmission, Distribution, Substation Construction, management, planning, Overhead, Underground Power Line Construction, Maintenance, Substation, Construction, Maintenance, Expert Witness/Consulting.  
(Please see our resume on page 27 for further details.)

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### Full Page Resume

- 6.75" x 9.5"
- Black & White

### Enhanced Listing

- Approx. 2"x 4"
- 100 Words

Call for special pricing: 888-809-0133

#1 TRUSTED LITIGATION RESOURCE

## PRINT DISPLAY ADVERTISING

### MAXIMIZE YOUR IMPACT WITH STRONG VISUALS.

Our experienced staff provides assistance with graphics, design and layout to help you get noticed - included at no additional charge. Choose from full and partial page ads in color or black & white.

### ALM Expert Witness Directories

#### Full Page



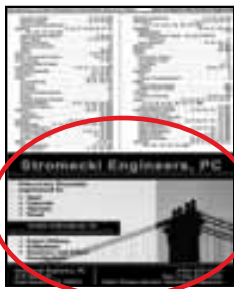
- 6.75" x 9.5"
- Black & White

#### Premium Display



- 7" x 9.75"
- Full Color
- Back Cover, Inside Front Cover, Inside Back Cover, Divider Card (each side available)
- Available with full bleed

#### 1/2 Page



- 6.75" x 4.75"
- Black & White

#### 2/3 Page



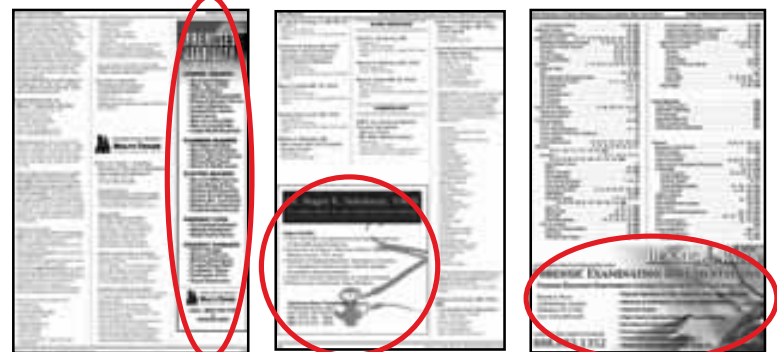
- 6.75" x 6.25" or 4.5" x 9.5" (shown)
- Black & White

#### 1/8 Page



- 6.75" x 1.5"
- Black & White

#### 1/3 Page

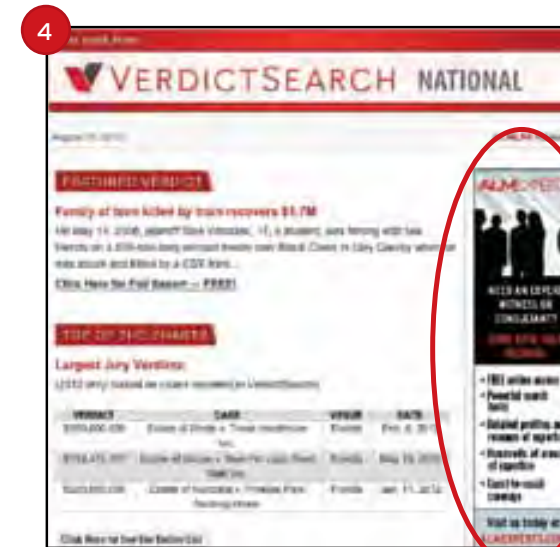
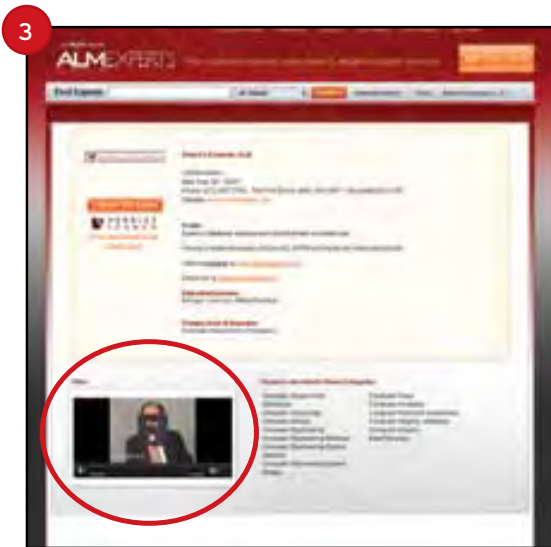
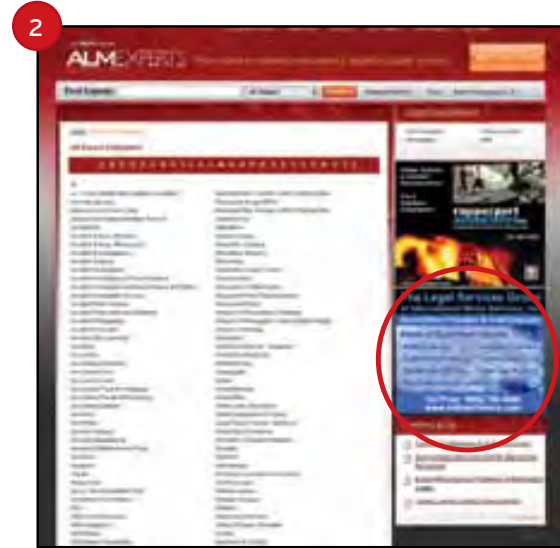


- 6.75" x 3.14" or 4.5" x 4.5" or 2.25" x 9.5"
- Black & White

## ONLINE ADVERTISING

### ALMEXPERTS.COM

Gain valuable exposure to a critically important audience. Design services included! We'll help you create a visually appealing online ad for use in multiple channels.



#### 1. ON OUR HOME PAGE

Grab the attention of professionals who visit **ALMExperts.com** in search of experts – before they even start searching.

#### 2. ON ANY EXPERT CATEGORY

Target the audience that matters most.

#### 3. VIDEO LISTINGS

Explaining your services, credentials and unique expertise in your own words, on video, is a compelling way to impress potential clients.

*Advertisements on partner sites:*

#### 4. VERDICTSEARCH.COM E-MAIL ALERTS

Connect with over 40,000 litigators and other legal professionals who subscribe to VerdictSearch for information on trials, verdicts and settlements. A prime advertising opportunity for expert witnesses and consultants.

## SELECTED AREAS OF EXPERTISE

**GET NOTICED WHEN YOU SHOWCASE YOUR SERVICES IN RELEVANT CATEGORIES.**

Multiple listings ensure that your particular expertise will be found.

**IF YOU DON'T SEE WHAT YOU'RE LOOKING FOR, CONTACT US!**

### A

- Asbestos
- Accident Investigation & Failure Analysis
- Accident Investigation & Reconstruction Services
- Accident Reconstruction
- Accounting
- Admiralty & Maritime Litigation Support
- Advertising & Public Relations
- Air Photo Interpretation & Mapping
- Alternative Dispute Resolution
- Appraisal Services
- Arbitration & Mediation Services
- Architecture
- Architectural Standards
- Asset Locators
- Attorney Referral Services
- Audio/Video Evidence
- Audio/Visual Services
- Autoimmune Diseases
- Adult Psychiatry
- Aviation Consultants

### B

- Background Searches
- Bankruptcy
- Banking/Savings & Loans
- Biomechanics
- Brain Injury/Trauma
- Building Codes
- Business & Financial Information Providers
- Business Valuations

### C

- Cardiology
- Case Management Systems
- Casualty & Health Actuaries Chemical & Environmental
- Chiropractic Consultants
- Clinical Psychology
- Civil Engineering
- Construction
- Construction Accidents
- Construction Defects

- Computer Animation, Graphics & Simulation
- Computer Crimes
- Computer Forensics
- Construction Consultants
- Consumer Products
- Court Recording Systems
- Court Reporters
- Crime Scene Reconstruction

### D

- Data Recovery
- Demonstrative Evidence
- Disability Management
- Dentistry/Odontology
- Discovery and Document Reproduction Services
- Discrimination
- DNA Forensic Testing
- Document Examination
- Document Imaging
- Document Research, Retrieval & Filing

### E

- Economic Damages
- Economic Expert Witnesses
- Economic & Statistical Consulting Services
- Educational Consultants
- Elder Care
- Electrical Engineering
- Employment
- Employment Consultants
- Emergency Medicine
- Engineering
- Engineering & Scientific Consulting Services
- Environmental Consultants
- Estate Valuations
- Ergonomics
- Environmental
- Evidential Photographers
- Examiners of Questioned Documents
- Executive Protection Services
- Executive Search Consultants
- Explosives
- Expert Transcripts



## F

- Fair Use Doctrine
- Fiduciary Accountants
- Finance
- Fire Investigator
- Fire Origin & Cause
- Fires & Explosions
- Forensic Accounting
- Forensic Engineering
- Forensic Psychiatry
- Forensic Psychology
- Forensic Services
- Forgery
- Forklifts

## G

- Gastroenterology
- Genealogical Services
- Geriatrics
- Handwriting Comparison
- Handwriting Experts
- Hazardous Materials
- Heir/Probate Research
- Hostage Situations/Negotiations
- Hotel/Restaurant Consultants & Experts

## H

- Human Factors

## I

- Independent Medical Examiners
- Industrial Accidents
- Industrial Design
- Information Brokers
- Insurance
- Insurance-Bad Faith
- Insurance Coverage
- Insurance Practices & Standards
- Intellectual Property
- Internal Medicine
- Internet & Technology
- Interpreters & Translators
- Investigators

## J

- Jury Consultants

## L

- Ladders/Scaffolds
- Law Enforcement
- Labor Economics

- Law Office Automation Services
- Legal Advertising
- Legal Malpractice
- Legal Recruiters
- Legal Services
- Legal Software Developers
- Legislative Research
- Library Management Services
- Litigation Assistance
- Lost Earnings
- Lost Profits

## M

- Machine Guards
- Management Consultants
- Maritime Accidents
- Maritime/Admiralty
- Maritime Law Marketing
- Materials Science
- Mechanical Engineering
- Mediation Services
- Medical Case Review & Preparation/Trial Consulting
- Medical Chart Review
- Medical Expert Witnesses
- Medical Malpractice
- Medical Record Retrieval
- Medical Toxicology
- Messenger Services
- Metallurgy
- Meteorology

## N

- Natural Gas
- Natural Resources
- Noise Pollution
- Neurology
- Neurosurgery
- Nursing
- Nursing Consultants
- Nursing Homes
- Nutrition

## O

- Obstetrics
- Oil & Gas Engineers
- Offshore Operations
- Oncology
- Ophthalmology
- Orthopedic Surgery
- Orthopedics
- OSHA/Workplace Safety

## P

- Pain Management
- Paralegal Services
- Patent
- Pathology
- Pediatrics
- Personality Profiling
- Pharmacology
- Pipelines
- Photograph, Video & Map Analysis
- Plastic Surgery/Reconstructive Surgery
- Police Practices & Procedures
- Pollution Liability
- Polygraph Examination Services
- Premises Liability
- Private Case Management
- Process Servers
- Product Liability
- Product Safety
- Property & Casualty Insurance
- Property Management
- Psychiatry
- Psychiatric & Psychological Research Services
- Public Records Services
- Publishing

## R

- Radiology
- Rare/Endangered Species Real Estate Consultants
- Real Estate Appraisal
- Real Estate (General)
- Referral Services
- Research & Support Services
- Residential Construction
- Restaurant Consultants & Experts

## S

- Safety Inspection
- Securities Litigation
- Security Consultants
- Sexual Harassment
- Skip Tracers
- Slips-Trips-Falls
- Sports/Recreation
- Software Industry Storage/Record Services
- Standards of Care
- Structural Engineering
- Subpoena Preparation Services
- Surveys & Design
- System Analysis/Design

## T

- Taxation
- Technical Services
- Technology Assessments & Evaluations
- Teleconferencing Services
- Temporary Attorney Services
- Time Billing Software/Systems
- Title Insurance
- Toxicology
- Toxic Tort
- Trademark
- Traffic Accident Analysis
- Traumatology
- Transportation
- Trial Consultants
- Trial Exhibits
- Trust & Fiduciary Services

## V

- Valuation Services
- Video Production, Editing & Graphics
- Vocational Experts Water Analysis
- Vocational Rehabilitation

## W

- White Collar Crime
- Wireless Systems
- Word Processing
- Worker's Compensation
- Wrongful Death Analysis
- Wrongful Termination

## X

- X-Ray Compliance